

Lebensmittel Zeitung

Bread specialist Mestemacher remains on course

The Gütersloh-based family business expects yet another increase in turnover – high investments planned

The bread specialist Mestemacher would like to significantly increase investments again in the current year. The Gütersloh-based company also expects a single-digit increase in turnover.

Mestemacher wants to remain on a growth course in the current year and is aiming for consolidated sales of 155 million euros. This would correspond to an increase of 2 per cent. With net sales of 152 million euros, the Mestemacher Group already showed in 2021 that it also has a solid development to show in the second Corona year.

Compared to 2020 (147.4 million euros net sales), the Gütersloh-based company was able to increase by a good 3 per cent. The increase in net sales is also the result of the stable convenience preference as well as the demand for health- and climate-conscious nutrition, the company reports.

Last year, the family-owned company invested 8 million euros. According to the company's management, the modernisation offers further advantages for product qualities, but also serves automation, rationalisation, capacity expansion and also provides more pleasant working conditions in the plant. For this year, Mestemacher plans to invest 15.2 million euros.

The Group employs a total of 667 people. The export share is approx. 31 per cent. 74 per cent of export sales of self-service breads and baked goods are achieved in the European Union, 9 per cent are delivered by Mestemacher to European countries that do not belong to the EU. 17 per cent of the export volume is sold by Mestemacher outside Europe, in particular to North America, Canada, Australia, New Zealand, Asia and the United Arab Emirates.

The traditional company, which claims to be the world market leader for unopened fresh wholemeal products that can be stored for a long time, is wholly owned by the two Detmers families, Albert and Ulrike Detmers and Fritz and Helma Detmers.*ff/lz 05-22*

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