

Die Glocke

155 million euros planned for 2022



Freshly baked Mestemacher bread from the industrial bakery: This year, the Gütersloh-based company is not only expecting another increase in turnover. When compared to 2021, the investment sum will also almost be doubled.

Mestemacher increases its turnover once again

Gütersloh (gl). Sales increased once again and an investment sum of 15.2 million euros is planned: The Mestemacher Group continues to grow. At 152 million euros, the Gütersloh-based company has once again increased its net sales by 3.1 per cent compared to the previous year. For the current financial year 2022, consolidated sales of 155 million euros are planned. This corresponds to a growth rate of two per cent.

"The increase in net sales is also thanks to the stable convenience preference, in addition to the demand for health- and climate-conscious nutrition," the company says in a press release.

In 2021, the family-owned company invested eight million euros. "The investments will provide further benefits for product qualities, automation, rationalisation, capacity expansion, as well as the humanisation of work," the statement continues. The company plans to invest 15.2 million euros in 2022.

The Group employs a total of 667 people. Exports account for around 31 per cent of the export turnover generated in the European Union's member states. 17 per cent of export volume is sold by Mestemacher outside of Europe – especially to North America, Canada, Australia, New Zealand, Asia,

and the United Arab Emirates. 9 per cent of the export volume of self-service packaged breads and baked goods is supplied by Mestemacher to European countries that are not members of the EU.

The Mestemacher Group says it has started preparations for a verification process for sustainable and ethical behaviour in business relationships and an environmental management audit. The timetable sets the end of preparations for the audits at the end of 2023/beginning of 2024. The areas covered by the audits are: Climate and energy, packaging, raw materials, health and climate-conscious nutrition, biodiversity, waste and waste water, labour standards, occupational safety, compliance and other social activities.

Mestemacher states that it is the world market leader for unopened long-life fresh wholemeal products and a pioneer in the promotion of gender equality and work-life balance. The Mestemacher bread and bakery products group is owned 50 per cent each by the two families Albert and Professor Dr. Ulrike Detmers and Fritz and Helma Detmers.

Facts & Figures

- Turnover: 2022: 155 million euros (planned); 2021: 152 million euros; 2020: 147.4 million euros.
- Investments: 2022: 15.2 million euros (planned); 2021: 8 million euros; 2020: 3.9 million euros.
- Export component: 2021: 31 per cent; 2020: 34 per cent
- Employees: 2021: 667 employees; 2020: 649.
- Member companies: Mestemacher GmbH (Gütersloh), key areas: Wholemeal bread specialities and ethnic food specialities; Modersohns Mühlen- und Backbetrieb (Lippstadt), focal points: Tinned breads and wholemeal bread specialities; Aerzener Brot und Kuchen GmbH (Aerzen), key areas: Wholemeal breads, frozen cakes and fresh cakes; and Benus Spółka z o.o., Poznan (Poznan, Poland), key areas: Durable wholemeal breads, breadcrumbs and various merchandise for the Polish market.



Satisfied with the 2021 balance sheet: (from left) Marta Glowacka, Professorin Dr. Ulrike Detmers, Fritz Detmers, Anita Bruns-Thedieck, Albert Detmers, and Kim Folmeg.

Photo: Renate Lottis.

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